



The Go Bike Montreal Festival is more than just a week-long bicycling event for 32,000 riders. It's a reminder to how important bicycling is to each of our respective communities. Montreal residents understand the value of bicycling and bicycle tourism and I deduce that such a mindset has a direct impact on their quality of life. In Montreal crime is low, flash mobs don't bother innocent pedestrians, drivers and cyclists don't curse at each other, and women claim they feel safe walking the streets at night. In Montreal, bikes are everywhere as a prime transportation choice for both tourists and locals alike.



For me, it begs the question: What type of life do we want here in our U.S. cities? Bicycling opens doors to sharing common interests and values, and creates opportunities to discover and share new stories.

Build a bike and lane you not only improve biking and tourism, you improve your city, you improve people, and you improve the world - well, at least your small chunk of it.