

Out-Write Media President, Ira David Levy and Windows To The World Communications, Inc. agreed today on terms for WTTW National Productions to serve as the presenting PBS affiliate of Pedal America®. The two parties signed into contract at 1:30 p.m. today.

The show's Creator and Executive Producer, David Levy, says this partnership forges a major milestone for Pedal America. "I have complete faith in the team at WTTW National Productions and look ahead to working with them on launching this national television series; and I'm sure our potential sponsors will see the value in reaching the millions of viewers who tune into PBS on a daily and weekly basis. My crew and I couldn't be happier."

WTTW National Productions is a primary producer of programming for PBS, having launched national programs such as **Soundstage**, now entering its seventh season; the culinary series, **Mexico – One Plate At A Time**

with Rick Bayless, also entering its 7th season; the children's series

WordWorld

; the business series

CEO Exchange

; and many others.

Pedal America® is an original television program produced by Out-Write Media. Each 30-minute episode of the on-going series emphasizes wellness, bicycle safety, and preserving climate change while journeying through a North American locale that takes pride in being bicycle-friendly. The series showcases best and safest routes; the development of trails, bikeways, and bike infrastructure; bicycle repair and maintenance; and personal stories of how bicycling has helped to transform lives.