



Creator, executive producer, and host, Ira David is proud to begin work on the next season of Pedal America.

Born and raised in New York City, Ira David created and organized the 9-11 NY Education Ride - a 70-day, 4486-mile bicycle trek across the United States to raise college funds for children who lost parents in the September 11th terrorist attacks.

He's spun his wheels pedaling for Breast Cancer, AIDS, and other charitable causes, including three treks from Minneapolis to Chicago. He pedaled 525 miles across Alaska, rode 575 miles across Montana, and pedaled 530 miles from Missoula, Montana to Banff/Lake Louise, Canada.

After working at CNN, in Atlanta he earned a Masters Degree from DePaul University and has published numerous local, regional and national articles on outdoor activities.

Ira David also worked as a full-time Assistant Professor of Journalism and Media Studies at Wright College, one of the City Colleges of Chicago, where he advised The Wright Times - the nationally recognized and award-winning student news organization. College Media Association awarded him "Adviser of the Year" at the National Collegiate Press convention, in Orlando, Fla. He now teaches television production and journalism at Appalachian State University, in North Carolina.

His nonprofit organization, Pedal4Life, uses bicycling events and programs to help those who are recovering from opioid addiction to avoid relapse and live healthy productive lives.

At right, he reviews a segment just shot at Bell Rock in Sedona, Arizona. He lives in Chicago and in Boone, North Carolina.